

Privacy Policy

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We are strongly committed to protecting the privacy of your personal information. The policies below are applicable to hyperversebooks.com and all email newsletters published by hyperversebooks.com (collectively, "hyperversebooks.com" or "Site"). We have established this privacy policy ("Privacy Policy") to let you know the kinds of personal information we may gather, why we gather your information, what we use your personal information for, when we might disclose your personal information, and how you can manage your personal information.

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If you have any questions about this Privacy Policy or don't see your concerns addressed here, you should contact us by email at the email address listed below.

Controllers of Personal Information

Any personal information provided to or to be gathered by hyperversebooks.com is controlled by us.

What Information about me is collected and stored?

We collect cookies to analyze certain types of information about usage of the Site.

How do we use your Information?

We use automated technologies to collect and analyze certain types of information we consider to be non-personal information, including: (a) information related to the devices you use to access or interact with our Site, such as: IP addresses, geolocation information, unique device identifiers and other information about your mobile phone or other mobile device(s), browser type, browser language; and (b) information related to the ways in which you interact with the Site, such as: referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Site, and other similar information. Read more about our use of cookies and non-personal information below.

Use of Cookies

A cookie is a small file of letters and numbers that is placed on your browser, hard drive, or memory of your device when you use Site. We use these technologies to analyze the usage of the Site. We use cookies or other tracking technologies that are:

- Analytical/Performance cookies. They allow us to recognize and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. More information on Google Analytics below.
- Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.

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Google Analytics

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Further information about the handling of user information by Google Analytics can be found in Google's Privacy Policy: <https://support.google.com/analytics/answer/6004245>

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